



September 2009

UNIFEM Singapore Launches Series of Events to Empower Women

- UNIFEM Singapore presents the UNIFEM SNOW Benefit 2009 on 2nd December in aid of women in Aceh.
 - UNIFEM Singapore reprises “Buy To Save”, a charity designer fashion sale on 12th and 13th December 2009 with main sponsor Club 21 to end violence against women.
 - UNIFEM Singapore collaborates with Charles & Keith to launch specially designed bags to support women living with HIV/AIDS in developing regions.
 - UNIFEM Singapore partners DBS and Mastercard to launch the UNIFEM DBS MoneySend™ service to aid migrant workers in Singapore.
 - UNIFEM Singapore launches UNIFEM Writing Contest 2009. The competition will focus on engaging the corporate sector as partners in addressing social issues.
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UNIFEM SNOW BENEFIT

UNIFEM is proud to present our annual “Say No to Oppression of Women” (SNOW) Benefit, a platform to raise funds for UNIFEM’s various programmes in the region through an evening of sumptuous delicacies, fine wines and exquisite art pieces. This gala dinner will be held on the evening of Wednesday, 2nd December 2009 at the Conrad Centennial Singapore and will feature award-winning celebrity chef and artist, Bob Blumer, creator and host of Food Network’s “The Surreal Gourmet”, with the theme of “Hope”.

Proceeds from SNOW 2009 will go towards the Safe Community Initiative within the UNIFEM Women, Peace and Security in Aceh Programme. This programme will reach thousands of women at sub-district and village levels. It will develop training activities

around women's crisis centres to be built in all 23 districts, and also develop one-stop crisis centres at sub-district hospitals in 6 pilot sites. UNIFEM Singapore aims to provide hope and vital support and protection to the women in Aceh, and to assist them in rebuilding successful and fulfilling lives, particularly after the devastation of the Tsunami of 2004.

BUY TO SAVE

Join us in the fight against violence against women!

To mark International Day for the Elimination of Violence against Women on November 25th, UNIFEM Singapore, together with main sponsor Club 21, is holding a charity designer fashion sale on 12th and 13th December 2009 to raise funds for UNIFEM's efforts to end violence against women. Called "Buy To Save", the much-anticipated sale will include designer clothes, shoes, bags and accessories.

All items will be sold at a fraction of the original prices, and proceeds from the Buy To Save sale will go toward the UNIFEM Fund in support of actions to eliminate violence against women.

UNIFEM Singapore's objective is to raise public awareness on violence against women as well as support local women caught in the web of violence and sex trafficking.

UNIFEM CHARLES & KEITH PARTNERSHIP

Since our first partnership with Charles & Keith partnership in 2007, two uniquely designed and UNIFEM co-branded products have been sold in Charles & Keith stores for the benefit of UNIFEM programmes in the region. Currently, a third co-branded product is being designed and developed for production by a UNIFEM non-profit organisation in Cambodia, providing livelihood for women living with HIV/AIDS.

"Invest in her life and shape her future", was the motivation for the initial initiative by Charles & Keith Group to play their part in raising awareness and funds to support less-privileged women in developing countries. Besides donating all net sales proceeds, Charles & Keith Group promotes awareness of the UNIFEM cause through media releases, and spreads it further by installing brochure stands in selected Charles & Keith outlets in Singapore.

UNIFEM DBS MONEYSEND™

UNIFEM has partnered with DBS and MasterCard to offer MoneySend™, a new online remittance service that lets migrant workers in Singapore transfer funds anytime, anywhere via the Internet. In the spirit of giving back to the community, DBS Mastercard will offer a Zero-Balance deposit for opening an account and one of the lowest transaction fees for transferring money to Indonesia and the Philippines.

MoneySend™ allows remittances to be transferred immediately and can be made online or at self-administered web-based MoneySend™ PCs/Kiosks. By opening an account at DBS/POSB, account holders will be issued a (POSB) MasterCard debit card which will allow them to have secure 24/7 access to their money and make card and online purchases such as E-Z link top ups, airline tickets and Skype credit.

UNIFEM Writing Competition

UNIFEM is proud to present a writing contest organised by National Council for UNIFEM, Singapore. Held from 11th August 2009 to 23rd September 2009, participants are required to submit one piece of original writing – an expository essay or creative writing piece to the topic “Another Land, Another Land” that covers the impact of migration on the lives of people with aspirations of achieving a better life for themselves and their families. Participants are encouraged to draw on how immigrant populations have built nations such as Singapore, Australia and the United States.

This competition has participation covering over 38 tertiary institutions in Singapore and aims to increase the awareness level of such issues. Top winners from each category will receive a two-week internship with UNIFEM Australia (based in Canberra) from 7-18 December 2009. They will also receive an opportunity to spend a day with HOME (Humanitarian Organisation for Migration Economics) and engage in a dragon boating team-building exercise.