

INSEAD Events in Asia

Alumni visitors on the Asia Campus

MBA and EMBA participants received a treat on March 2 with a visit by **Kevin Ryan** MBA '99D, former President of the INSEAD USA Alumni Association and CEO of DoubleClick. Kevin talked about what is important in conducting a career search and about his experience in growing a company which had only 20 employees and minimal revenues when he joined in 1996. Now DoubleClick is a publicly-listed company with more than 1,100 employees globally and is a leading innovator of marketing solutions. In addition, Kevin shared with his audience his personal business ventures outside of DoubleClick.

Colin Dyer MBA '78, President and CEO, Jones Lang LaSalle spoke to a full Amphi of MBA participants on his "*challenging journey from INSEAD to CEO*" on February 17. Colin now heads one of the largest global real estate management and investment firms and was also in town to meet his Asia-Pacific team who were undergoing a leadership training programme on campus.

The INSEAD Women's Forum

The INSEAD seminar on "*Women and Power*" was held in partnership with UNIFEM and IDRC (International Development Research Centre funded by the Canadian government) on March 3. Almost 150 women and men packed into two crowded Amphis to listen and participate in a lively and stimulating panel discussing the woman's role in relationship to empowerment in their own sphere of influence. The areas of politics, civil society, work, home and the academics were explored.



Paula Bennett from Citigroup and Patricia Sharma-Inglin MBA '98J

The talk featured **Dr Proserpina Domingo Taparles**, Professor of Public Administration at the National College of Public Administration and Governance, University of the Philippines. Dr. Tapales has authored and edited books on government, women and development, and national and regional development. The event was led by **Professor Sarah Mavrincac** and **Professor Jill Klein** was one of the four discussants at the event. **Jacqueline Loh** MBA '99D, who is on the executive board of UNIFEM in Singapore and is a consultant for IDRC was critical in organising the seminar. Other alumni who attended included **Chad Myers** MBA '04J and **Patricia Sharma-Inglin** MBA '98J. The successful event prompted many attendees to ask when the next Women's event would be.

Imitation to Creation: China Wakes to the Challenge

The INSEAD Forum in Shanghai, China on March 4 at the Grand Hyatt Hotel brought together more than 210 people to participate in the discussions, share their experiences and to network. The focus of the forum was whether China needs to change from fast-imitator strategy to the higher end of the value chain. With recent moves by firms such as Lenovo, Huawei and Ningbo Bird, it appears that leaders of many Chinese companies are no longer contented to have their successes limited by low-cost, low value-added mass-produced commodity products. The forum featured **Lu Hao**, Chairman of Eminence Corporation, **Steven Jiang** MBA '01D, Director of Strategy & Business Development, Philips Electronics China Group, and **Jason Zhang** MBA '02D, CFO of T3G Technology (Joint venture between Philips, Datang, Samsung and Motorola). **Professor Steve White** opened the stage giving a chronological account of Chinese innovation process, and then led the panelists to a round of very lively and controversial discussions on various areas including the role of government support, how can alliances and sino-foreign partnerships work, the future of government companies called SOEs, how to encourage innovation in organisational culture and the needs of human capital.



Gary Lipkowitz MBA '01D, Jim Lindroos MBA '01D, Forum guest and Toh Sim Goh MBA '91J



Lu Hao, Chairman of Eminence Corporation addressing the audience. Beside him is Steven Jiang MBA '01D, Jason Zhang MBA '02D, and Professor Steve White .

The Forum was also attended by INSEAD alumni as well as the 25 MBA participants on Professor Steve White's elective on China. The field trip included a visit to the Suzhou Industrial Park, whose transformation from farmland to industrial hotspot was led by **Toh Sim Goh** MBA '91J, who now manages and directs the property portfolio of Ascendas in Suzhou.