



## WEBER SHANDWICK

Media Monitoring

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HERE'S a chance to win US\$25,000 (S\$31,800) to fulfil your idea of helping underprivileged women and girls.

The Singapore National Committee for UN Women (UN Women Singapore) and credit card company MasterCard have launched Project Inspire: 5 Minutes to Change the World.

It invites those aged 18 to 35 to submit a five-minute video or a written pitch on how they intend to help beneficiaries in the Asia-Pacific, Middle East and Africa.

The project is open to participants worldwide, and 10 finalists will be shortlisted by end July.

The winner, to be announced by end August, will be determined by votes from a global audience and a judging panel.

Submission of ideas opened on March 8, in conjunction with the 100th anniversary of International Women's Day, and closes on June 30. For more information, visit [www.5minutestochangetheworld.org](http://www.5minutestochangetheworld.org).

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