

Her World Glass House

Her World kicked off the 50th anniversary celebration with the opening of our very own mobile retail shop to great success!

- First stop •
Wisma Atria
Outdoor Atrium
- March 5-25,
2010 •
- 11am – 9pm
daily •



The first weekend at the Glass House:



Shop & do good! These limited edition t-shirt and stylish totes were flying off the shelves!

Designed by Ashley Isham, Nicholas, Jo Soh for Hansel and our very own Her World team, hundreds of tees (\$29.90 each) and totes (\$39.90) have been snapped up in the first 3 days of the Glass House. \$5 from each item sold will be donated to UNIFEM Singapore.



Free Starbucks coffee!

plus Redken voucher for every copy of Her World purchased. Customers also enjoyed freshly brewed-on-the-spot Starbucks coffee while trying out Osim uSofa Petits.





Professional hair consultation by Redken



Get perfect silky skin with Za Makeover



Other Happenings:



Exclusive discount with these cool flyers distributed along Orchard Road



Fabulous \$50 Subscription Deals – Save \$22 & get a gift worth \$55? It's a no-brainer!



Her World Beauty Awards Giveaways by Za



Fabulous 50 Lucky Draw
- Stand to win an Osim uSofa Petit with every \$50 spent at the Glass House

Catch the latest updates on www.herworld.com
Participation Enquiry: 6319-6281