



7pm till late, Friday, 8th October 2010
SNOW 2010 GALA BENEFIT
The Ballroom, Capella Singapore

UNIFEM (part of UN Women) will be holding its fifth annual fundraising dinner, SNOW 2010, on Friday 8th October 2010, at The Ballroom, Capella Singapore. The funds raised from SNOW over time enabled UNIFEM to achieve the following:

- 1,017 women received micro-credit facilities to start small enterprises through the Aceh Livelihood Programme.
- 450 women received small loans to start their own businesses through the Aceh Sustainable Livelihood Fund.
- 1,457 women and children in Cambodian crisis centres received accommodation, counselling, medical treatment, and skills training.
- Programmes in Thailand and Indonesia received support to implement awareness campaigns against attitudes and behaviour that engender violence against women and children, human trafficking, and the transmission of HIV/AIDS.

We hope you will join us, once again, in Saying No to the Oppression of Women this year. With “A Constellation of Glamour, Gastronomy and Goodwill” as its theme, take inspiration from starry nights and the celestial heavens as you dress to sparkle, shine, and dazzle.

This year, Asia’s finest culinary talent takes the spotlight with a luxurious meal prepared by the top ranked chefs from The Miele Guide 2010/2011 — such as Chris Salans of Bali’s Mozaic Restaurant Gastronomique, considered one of Asia’s best fine dining venues — accompanied by exquisite wine pairings in the beautiful ambience of the Ballroom at the Capella Singapore. Adding to the fun and conviviality will be activities such as a raffle draw and a silent auction of covetable fashion, art, jewellery, and lifestyle experiences.

All proceeds from SNOW 2010 will go towards the National Committee for UNIFEM (part of UN Women) in Singapore, which supports public education in Singapore and the United Nations Development Fund for Women’s efforts in the Southeast Asia region to end violence against women and enhance women’s economic security and rights.

Enclosed is a response form for your action.
Yours sincerely,

Trina Liang-Lin
UNIFEM Singapore President

Saleemah Ismail
Snow 2010 Chair of Committee



SNOW 2010 COMMITTEE:

Saleemah Ismail

Trina Liang-Lin

Melissa Hyak

Sharon Lim

Tracy Lee-Elrick

Lynn Yeow

Pia Bruce

Nani Lagutaine

EXECUTIVE COMMITTEE:

Trina Liang-Lin

Claudine Lim

Audrey Ho

Debra Soon

Saleemah Ismail

Jacqueline Loh

Karen Loon

Sharon Tan

PANEL OF ADVISORS:

Amb. Prof. Tommy Koh

Amb. Prof. Chan Heng Chee

Dr. Aline Wong

Dr. Kanwaljit Sooin

Prof. Koh Tai Ann

Dr. Jennifer Lee

Ms. Tisa Ng

Ms. Audrey Chin

Ms. Melissa Kwee

Dr. Anamah Tan



ABOUT UNIFEM (part of UN Women):

Established in 1976, UNIFEM (part of UN Women) is the women's fund at the United Nations.

It works on the premise that it is the fundamental right of every woman to live a life free from discrimination and violence, and that gender equality is essential to achieving development and to building just societies.

UNIFEM (part of UN Women) maintains strong ties with women's organizations and governments worldwide, working with countries to formulate and implement laws to:

- Enhance women's economic security and rights;
- End violence against women;
- Reduce the prevalence of HIV and AIDS among women and girls;
- Advance gender justice in democratic governance, in stable and fragile states.

UNIFEM (part of UN Women) also aims to:

- Transform institutions to increase accountability to gender equality and women's rights;
- Strengthen women's rights advocacy;
- Change harmful and discriminatory practices in society.



ABOUT UNIFEM SINGAPORE (part of UN Women):

The National Committee of UNIFEM (part of UN Women) in Singapore was established in 1999 to uphold the general mission of UNIFEM in Singapore and across South-East Asia, by providing funds and support for:

- Economic Empowerment Programmes, which enable women to develop business and entrepreneurial skills;
- Governance and Leadership Programmes, which encourage women to speak out and take leadership in decision-making processes that shape their lives.
- Conflict Area Programmes, which provide services for women violated during war and armed conflict, and which promote the role of women in peace building.
- UNIFEM Trust Fund, which supports projects in the areas of HIV/AIDS, female infanticide, trafficking, forced prostitution, domestic violence, and sexual abuse.

To meet its goals, UNIFEM Singapore (part of UN Women) undertakes a wide range of fundraising activities, membership drives and public education programmes and events.



SNOW 2010 GALA BENEFIT
Friday, 8th October 2010
Capella Singapore, Sentosa

RESPONSE FORM

Please fill in the form accordingly.

- Yes, I would like to purchase a table for 10 persons at
- S\$10,000 for a gold table
 - S\$5,000 for a silver table
- Yes, I would like to purchase individual seat(s) at S\$ 500
- Sorry, I am unable to attend SNOW 2010, but would like to donate S\$ _____

I hereby enclose my cheque no. _____ of S\$ _____
made payable to "UNIFEM Singapore SNOW 2010".

If you have any questions, please don't hesitate to contact Parama Bal at UNIFEM on 6238 6763.

Please mail your cheque together with this Response Form to:
UNIFEM Singapore
SNOW 2010
2 Nassim Road
Singapore 258370

Please fill in below to receive your invitation cards by post by the 3rd of October.

Name: _____

Address: _____

Contact person (for corporations): _____

Tel: _____ HP: _____ Email: _____

